

The Annual **SOUTH FLORIDA DENTAL MEETING**

**Nov. 8-10
2024**



EXHIBITOR BROCHURE

Education Tracks & Workshops in:

- Restorative Dentistry
- Endodontics
- Periodontology
- Pedodontics
- Oral Surgery



**Le Méridien
Dania Beach at
Fort Lauderdale
Airport**

1825 Griffin Road,
Dania Beach,
Florida, 33004

www.southflorida.dental • 813-444-1011

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Welcome Letter

Exhibit At the 2024 South Florida Dental Meeting

On behalf of Goldman Dental Management, you are invited to become a Sponsor or Exhibitor at the Annual South Florida Dental Meeting. South Florida is the 7th largest US market by population and is the gateway to Latin America and the Caribbean. It is time to bring a high-quality dental meeting to the large population of dental professionals in this very desirable marketplace.

The event will take place at the Le Meridian Hotel in Dania Beach, FL November 8-10, 2024. This venue is perfectly situated between Miami and Palm Beach and just minutes from the Ft. Lauderdale Int'l Airport. This makes it accessible to over 10,000 dental professionals to easily drive to this event.

We have already secured World-Class Speakers: Rick Miron (leading expert on PRF therapy), Homa Zadeh (the founder of the Vista Technique), Randy Shoup (Biomimetic Dentistry), Thomas Wiedemann (NYU Associate Professor in Oral Surgery), Juan Carlos Ortiz Hughues (published expert in Ergonomics). Additional speakers are being added daily.

This event offers two days of general sessions for doctors and one for dental hygienists. Additionally, we will offer many breakout sessions. We have speakers and experts from many specialties in dentistry that will cover an array of topics. There will be three days of Hands-on Workshops from experts in the many fields of dentistry. And ALL the General Session and Breakouts will be FREE to ALL Pre-registered Attendees.

You will find information inside on how to reserve your space. But most importantly, at this early stage we are offering sponsors and exhibitors the opportunity to get their KOL on the podium, host a break-out session or provide a hands-on course. Please note: ALL speakers must go through our CE committee prior to approval.

To assure you receive some of these opportunities or to exhibit, please sign up now. Each exhibitor will have the opportunity to interact throughout the weekend with attendees. Exhibits are arranged in the area where attendees have their meals and breaks. "Basic Exhibit" fee is \$2,900. Sponsors will be prominently recognized during the program. There are also additional sponsorship opportunities which bring recognition to your company. Goldman Dental Management is managing this event in its entirety and bring over 30 years of experience in the dental industry.

Look forward to seeing you in South Florida next November.



Warm Regards,
Bobby Birdi, DB.Sc, DMD, MSc, Dip. Perio,
Dip. Pros., FRCD(C), FACP, DABP
Program Chairman
2024 South Florida Dental Meeting

EXHIBIT INFORMATION

EXHIBITOR SETUP:

Thursday..... 5:00pm-9:00pm

Friday 6:00am-8:00am

EXHIBIT HOURS:

Friday 8:00am-6:30pm

Exhibitor Reception 5:30pm-6:30pm

Saturday 8:00am-5:30pm

BREAKDOWN: 5:30pm-9:00pm

Le Méridien Dania Beach at Fort Lauderdale Airport

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SOUTH FLORIDA DENTAL MEETING 2024 SPONSORSHIP PACKAGES

**DON'T SEE A SPONSORSHIP THAT SUITS YOUR BUSINESS?
WE ARE ABLE TO CUSTOMIZE YOUR PACKAGE.**

BENEFITS	PARTNER	PLATINUM	GOLD	EXHIBITOR
	\$10,000 4 AVAILABLE	\$7,500 5 AVAILABLE	\$5,000 5 AVAILABLE	\$2,900
Exhibit Space, Table & 2 Chairs	1st Choice	2nd Choice	3rd Choice	
Friday Evening Reception Sponsor - drink cups to have logo	✓			
Speaking Opportunities / Podium Presentation	2	1	1	
Hands-On Course: Sponsor can provide speaker for H.O. Course A/V will be provided .	✓	✓	✓	
Lanyard Sponsor	✓			
Logo On Front Page of Website	✓	✓	✓	✓
Banner or Skyscraper ad on website	✓	✓		
Logo on Attendee Brochure	✓	✓	✓	✓
Facebook Mention	✓	✓	✓	
NEW: Will publish a new product brochure prior to the Annual Session and then hand out at the Annual Session for Sponsors.	✓	✓	✓	
Pre Event Eblast to All Attendees	✓	✓		
Logo on Step and Repeat	✓	✓	✓	✓
Banner advertisement in email correspondence	6x a year	5x a year	4x a year	1x a year
GOBO Displayed on Exhibit Hall Wall	✓	✓		
Marketing Materials to be inserted in registrant's bag, Annual Session	✓			
Attendee List Pre Event	✓	✓		
Attendee List Post Event	✓	✓	✓	✓
Exhibitor Registrations	4	4	2	2

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Sponsorship - Promotional Opportunities

REGISTRATION MATERIALS

Audience: All Annual Meeting (approximately 750) attendees

Every paid registrant receives a lanyard for their name badge, totebag, and notepad and pen to use.

Get your logo into all your prospective/current customers' hands that will **HAVE THE MOST VISIBILITY DURING THE ANNUAL SESSION -AND BEYOND.**

All registration materials are prepared for on-site pick-up; no pre-mailings to attendees.

Sponsor is responsible for providing production ready logos for each item listed below.

Badge Lanyards - \$2,500

Notepads & Pens - \$2,500

Note Pad Sponsor will have the ability to supply artwork with their logo and marketing message.

Tote Bags - \$3,900

Bag Sponsors have the right to insert branded product or information into the tote bags.

VIP COCKTAIL RECEPTION

Attendance: More than 50 VIPs including Speakers, Event Personnel & Association Leaders.

This important reception provides a private opportunity for Sponsors to connect with Dental Professionals.

\$2,000 Sponsorship

On-site signage with sponsor's name.

Promotion of sponsor in advance and on-site materials, individual invitations and website

Sponsor staff are allowed to attend

TASTE OF MIAMI RECEPTION & SILENT AUCTION

FRIDAY, 7:00-10:00 PM

This event offers a 2 hour cocktail reception on Friday night. The goal of that event is to raise money for the WSP Foundation.

\$5000 - Single Sponsor

\$2500 - Co-Sponsored, 2 Available

Promotion

On-site signage placed at entrance with sponsor's name.

Acknowledgment of sponsors in advance and on-site materials and WSP website.

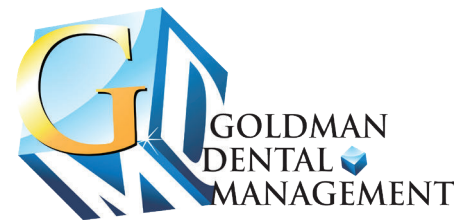
20 free drink tickets for each sponsor.



Endorsed by:
The Western Society of Periodontology
and
Academy Of Microscope Enhanced Dentistry



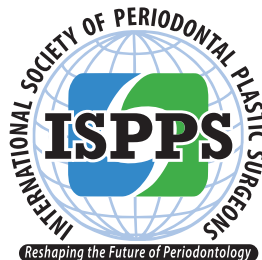
ABOUT GOLDMAN DENTAL MANAGEMENT



We have collaborated with many dental associations over our 30 years plus in the industry. From running tradeshow and meetings to publications. Our specialty is dental education programs. We put together over 30 programs each year in the US, Mexico and Canada.

Would you like to get your product in front of more dental professionals? We can help. Partner with us across multiple meetings/associations/education programs/publications and get a discount.

Inquire with Todd Goldman for more information:
todd@amgoldman.com, 813-444-1011



TRADESHOWS



MEETINGS



PUBLICATIONS



DENTAL EDUCATION



IN
PERSON

VIRTUAL



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Exhibit Registration Form

Table top displays must be appropriate for a professional meeting. Registration acceptance for exhibits will be at the discretion of the Program Committee. Any exhibit sponsored activities must be provided to the Executive Offices for prior approval. Companies may register by completing the information below. Exhibit space is limited and available on a first come, first serve basis. The form must be completed and payment received prior to the meeting date. Only one company per exhibit table.

_____ Partner \$10,000

_____ Gold \$5,000

_____ Platinum \$7,500

_____ Exhibitor \$2,900

All Exhibitors will receive one 6' table, 2 chairs, post-event list of attendees, and ten (10) exhibits only invitations you can send to area dentists and/or hygienists.



Company Name: _____

Company Contact: _____

Email: _____ Phone: _____

Address: _____

City, State, Zip: _____

Payment by check is preferred; however, credit cards are accepted.

Enclosed is a check for the amount of (or process our payment in the amount of) \$ _____

Credit Card# _____ Exp. Date _____

Cardholder's Name: _____ 3-digit Security Code: _____

Cardholder's Billing Address: _____

Cardholder's Signature: _____

I am interested in the following: Totebags: _____ Note Pads & Pens: _____ Lanyards: _____

VIP Cocktail Reception: _____

Friday Foundation Reception and Silent Auction: Sole _____ Co-Sponsor _____ Student Attendee: _____

As soon as we receive this form, we will follow up to confirm.

**Fill out and send to: tgoldman@amgoldman.com -OR- 15428 N. Nebraska Ave., Lutz, FL 33549
Office: 813.444.1011 • www.southflorida.dental**